

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 13754 141110Z

70

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 000939

R 141010Z MAY 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6435

UNCLAS BANGKOK 13754

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WTDR/FTI - INTERNATIONAL CHEMICAL & EQUIPMENT CO., LTD.

REF: USDOC 5945

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO: 0086800
4. INTERNATIONAL CHEMICAL & EQUIPMENT CO., LTD.
4A. CODE: K
5. P.O. BOX 1618; 394-398 WORACHAKR ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1959 8. EMPL: 60 9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE. THAILAND
12. RPT. DATE: 05/76
13A. 28100/1235 IMP. DIST. OF INDUSTRIAL CHEMICALS
13B. 38112/1235 IMP. DIST. OF GEOPHYSICAL AND SEISMIC SURVEYING
INSTRUMENTS
13C. 35334/1235 IMP. DIST. OF DRILLING RIGS
13D. 37175/1235 IMP. DIST. OF AUTOMOBILE PARTS AND ACCESSORIES
13E. 35310/1235 IMP. DIST. OF CONSTRUCTION MACHINERY AND EQUIP-
MENT
14. CONTACT: MR. CHOOSAKDI CHITTKUSOL TITLE: MANAGING DIRECTOR
15. CABLE: UMAC 16. TELX: N/A 17. TEL. 2213298, 2213299
18. FINANCIAL REFS: THAI FARMERS BANK, SILOM ROAD, BANGKOK,
BANKO OF AYUDHYA, PLOENCHIT ROAD, BANGKOK
19. TRADE REFS: SEE ITEM 20
20. AGENCY REP: GEORGE E. FAILING CO., DIVISION OF AZCON CORP.,
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P.O. BOX 872, ENID, OKLAHOMA 73701 FOR WATER WELL DRILLING RIGS

AND EQUIPMENT; CHEVRON CHEMICAL INTERNATIONAL INC., 200 BUSH ST.,
SAN FRANCISCO, CALIFORNIA 94104 FOR ALKYL BENZENE ALKANE;
ASSOCIATED OCTEL CO., LTD, 20 BERKELEY SQUARE, LONDON W1X 6DT,
ENGLAND FOR ANTIKNOCK COMPOUND.

21. SUBJECT FIRM WAS ESTABLISHED AND REGISTERED IN 1959 AS A
CORPORATION WITH AN AUTHORIZED CAPITAL OF \$50,000. IT IS PRINCIPALLY OWNED AND MANAGED BY MR. CHOOSAKDI CHITTKUSOL, A 48 YEAR OLD CHINESE-THAI NATIONAL WHO IS CONSIDERED TO BE AMONG THAILAND'S PROMINENT AND SUCCESSFUL BUSINESSMEN. FIRM IMPORTS AND SELLS INDUSTRIAL CHEMICALS AND EQUIPMENT, SCIENTIFIC INSTRUMENTS, AUTOMOTIVE EQUIPMENT, WATER WELL DRILLING RIGS, ETC. APPROXIMATELY 80 PERCENT OF ITS PRODUCTS ARE IMPORTED FROM THE UNITED STATES. IT EMPLOYS EIGHTEEN SALESMEN TRAVELLING TO OTHER PROVINCES OUTSIDE OF BANGKOK. SUBJECT IS VERY ACTIVE IN BIDDING ON GOVERNMENT TENDERS AND HAS FREQUENTLY BEEN SUCCESSFUL IN OBTAINING THE AWARDS. ITS TOTAL SALES VOLUME IN 1974 WAS REPORTED TO BE \$2.28 MILLION. FIRM IS CLOSELY AFFILIATED WITH UNITED MACHINERY CO., LTD AND CHAROEN SANG PHANICH (1959) CO., LTD., BOTH OF WHICH ARE IMPORTERS OF MACHINERY AND TOOLS. LOCAL BANKS REPORTS THAT SUBJECT FIRM HAS MAINTAINED WELL CONDUCTED ACCOUNTS AND HAS BEEN GRANTED SUBSTANTIAL CREDIT FACILITIES WITH SATISFACTORY RESULTS. SUBJECT FIRM IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. SUPPLIERS.

22. PREPARED BY: SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

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Disposition Event:
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Margaret P. Grafeld
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